



ATO G
CONSULTANCY





Who **we** are?

At ATOG Consultancy, we are a trusted partner for businesses seeking to establish or expand their presence in the UK. With over a decade of hands-on experience in the real estate and business management sectors, we have the expertise and insights needed to guide your company towards success in the British market. Our journey began with a vision to provide top-notch advisory services to organisations navigating the complex landscape of UK business operations. Today, Atog Consultancy stands as a testament to our commitment to excellence, innovation, and unwavering client dedication. What sets us apart is our in-depth understanding of the UK market, strong relationships with industry stakeholders, and a proven track record of helping companies achieve their goals. We're not just consultants; we're partners on your journey to growth and success. Join us, and let's embark on a journey towards your business's UK expansion, together.



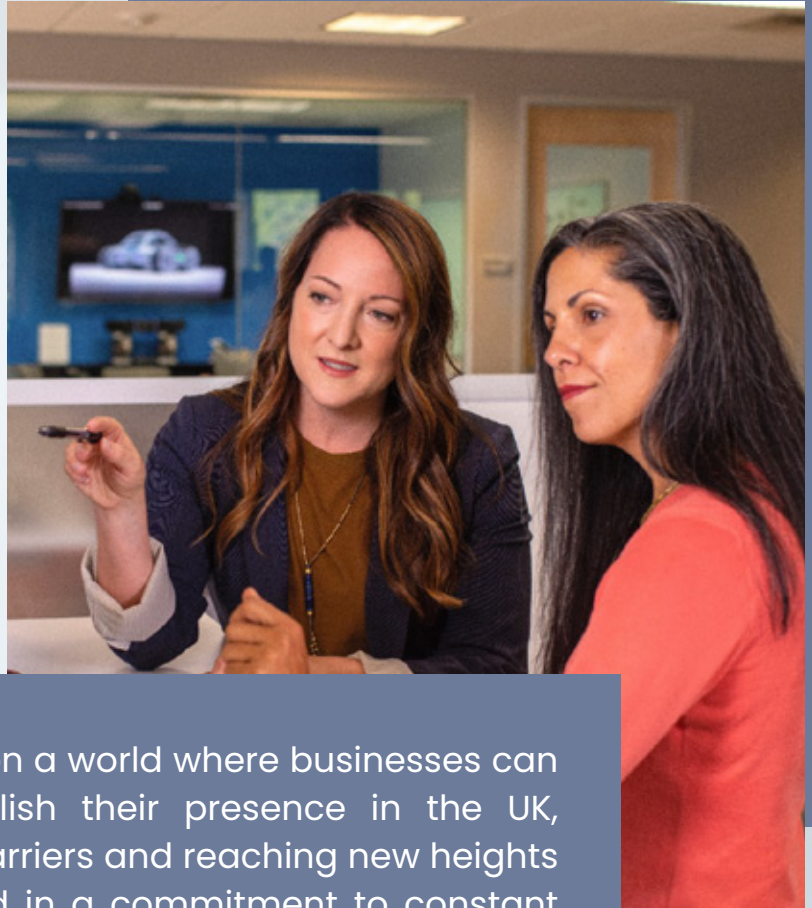
Our Mission

At ATOG Consultancy, our mission is clear: We aim to empower businesses to thrive in the UK market by providing expert guidance, strategic insights, and tailor-made solutions. We understand that every business is unique, and we work diligently to develop personalised strategies that align with your specific objectives. Our commitment is to deliver exceptional value through our comprehensive consultancy services, enabling our clients to navigate the complexities of UK regulations, real estate, and operational requirements with confidence. We measure our success by the growth and prosperity of the businesses we serve. When you choose Atog Consultancy, you're choosing a partner dedicated to your success. We're here to turn your ambitions into achievements.





Our Vision



At Atog Consultancy, we envision a world where businesses can easily and successfully establish their presence in the UK, breaking down geographical barriers and reaching new heights of success. Our vision is rooted in a commitment to constant innovation, excellence, and the pursuit of collaborative success. We see ourselves as the premier advisory partner for companies seeking to enter or expand in the UK market. By leveraging our extensive knowledge, industry insights, and strategic acumen, we aim to become the go-to consultancy that empowers businesses to unlock their full potential. Through unwavering client dedication, a passion for innovation, and a relentless pursuit of excellence, we strive to make your UK business endeavours a resounding success. We invite you to share in this vision with Atog Consultancy.



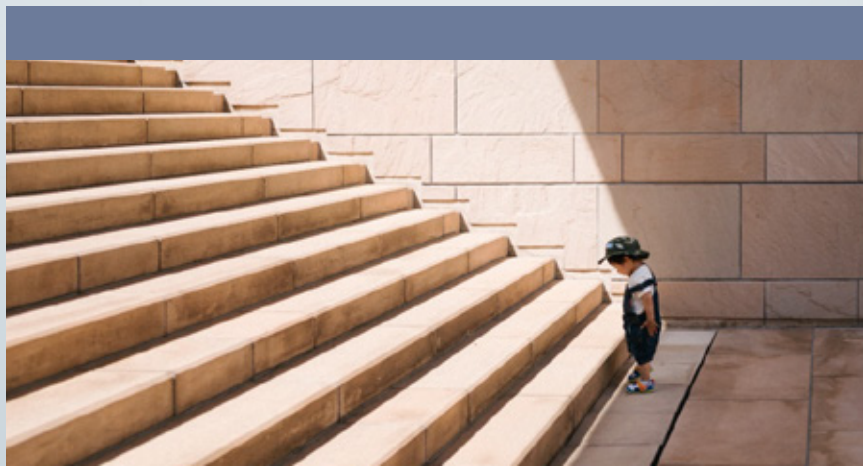
Let's say What we can do?

- Extensive Industry Experience: Benefit from over a decade of hands-on experience in real estate, business management, and corporate expansion.
- In-Depth UK Market Knowledge: Tap into our profound understanding of the UK market, including regulations, trends, and insights.
- Tailor-Made Solutions: Receive personalised strategies designed to align with your unique business goals and challenges.
- Strong Industry Relationships: Leverage our extensive network of industry stakeholders, including legal experts, real estate professionals, and business partners.
- Proven Success Record: Trust a consultancy with a track record of helping businesses achieve their objectives and thrive in the UK market.
- Comprehensive Advisory Services: Access a wide range of services, from real estate guidance to legal support, all under one roof.





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- **Client-Centric Approach:** Experience unwavering dedication to your success, with a commitment to delivering exceptional value.
 - **Constant Innovation:** Partner with a consultancy that continually seeks innovative solutions to help your business grow.
 - **Cost-Efficiency:** Maximise your investment with our cost-effective consultancy services.
 - **Collaborative Success:** Join us on a journey towards collaborative success, where your ambitions turn into achievements.



we can do



ATOOG Stands for

Achieve Excellence: We are dedicated to helping our clients achieve excellence in their UK business ventures.

Tailored Guidance: We provide tailored guidance and strategies to meet your specific needs and objectives.

Overcome Challenges: We assist businesses in overcoming the challenges of entering and thriving in the UK market.

Grow Together: Our mission is to help your business grow and succeed, fostering a collaborative journey.



Success Story ^{#1}

Helping an International Retailer Expand in the UK

Challenge: An international e-commerce retailer with ambitious expansion plans needed a strategic partner to help them establish a strong foothold in the UK market. They faced challenges related to finding prime locations and navigating UK regulations.

Solution: ATOG Consultancy provided a comprehensive market analysis, identified prime locations, and successfully negotiated favourable lease terms. We also assisted in obtaining the necessary licences and permits to ensure compliance with UK regulations.

Result: The client successfully launched 120 stores, Signed 130 locations throughout 16 cities across the UK within a year, surpassing their expansion targets. With our guidance, they were able to establish a significant presence in the UK market and continue to thrive.





Success Story #2

Optimising a Real Estate Portfolio for Efficiency



Challenge: A global corporation with a diverse real estate portfolio across the UK, Europe, and the USA sought to optimise their property holdings for cost-efficiency while maintaining operational excellence.

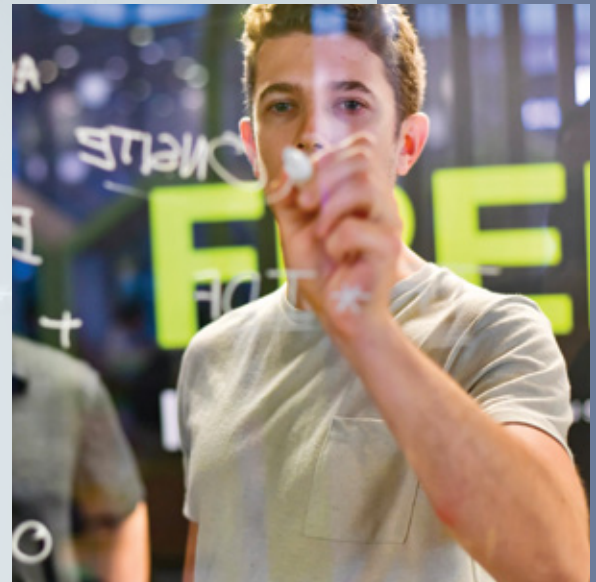
Solution: Atog Consultancy conducted a thorough review of the company's real estate portfolio, identified underperforming assets, and developed a strategic plan for lease negotiations, consolidations, and subleases. We also implemented a cost-saving strategy for maintenance and facilities management.

Result: Our consultancy services led to a %15 reduction in real estate operational costs while maintaining the high-quality standards the company demanded. The optimization of their property portfolio contributed significantly to their financial performance.



Success Story #3

Guiding a Start-up to Rapid Growth



Challenge: A start-up in the building materials sector was established in 2018 and required guidance to rapidly grow its business in the highly competitive UK market.

Solution: ATOG Consultancy provided strategic advice on market penetration, e-commerce setup, and sales channel expansion. They also assisted in establishing online platforms, such as eccobricks.co.uk, which generated impressive turnovers in a short period.

Result: Within six months, the start-up exceeded its target sales, achieving 5 million bricks sold and successfully establishing an e-commerce presence. The company transitioned from a start-up to a major player in the UK building materials industry.



Success Story #4

Efficient Store Fit-Outs for our e-commerce retailer clients

Challenge: We were faced with the challenge of rapidly expanding our retail presence in the UK for one of our clients, which required efficient and cost-effective store fit-out processes.

Solution: With our experienced team and strategic approach, we managed the store fit-out and project management process with remarkable efficiency. We leveraged our industry relationships to source materials quickly and negotiate favourable terms, enabling us to complete store fit-outs at the lowest average cost in record time.

Result: We successfully launched over 120 retail locations across the UK within just 11 months, thanks to our streamlined and cost-efficient store fit-out processes. Our ability to deliver stores on time and under budget allowed our client to achieve rapid growth and establish a strong presence in the UK market.



Services we Provide

At Atoq Consultancy, we offer a comprehensive range of services to support your business's journey to success in the UK.

Our services include:

Company Formation: We assist in setting up your UK limited company, ensuring a smooth and compliant process from start to finish.

Bank Account Setup: We guide you through the process of opening a UK bank account, simplifying financial operations for your business.

Office Space Sourcing: We help you find the ideal office space that aligns with your business needs and objectives.



Office Fit-Out Management: If required, we manage the entire office fit-out process, ensuring your workspace is ready for operation quickly and efficiently.

Real Estate Advisory: Our real estate expertise is at your service, with guidance on property management, lease negotiation, and portfolio optimization.

Business Expansion: Whether you're entering the UK market or seeking to expand, our tailored strategies support your growth objectives.

our services



Who am I?

I'm Yunus Goktas, the founder of ATOG Consultancy. With a background in business development, procurement, and international expansion, I've achieved remarkable results throughout my career. I've opened new locations, saved substantial costs, and successfully managed large-scale expansions. In my most recent role as the leader of Getir's Global Property Department, I oversaw a vast international property portfolio, ensuring operational excellence.

At ATOG Consultancy, I'm your strategic partner, ready to help you navigate the complexities of the UK business landscape and turn your aspirations into achievements. Join me on this journey.



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